

Press release

ASA International Group plc reports PDMR Notification

London, United Kingdom / Amsterdam, The Netherlands, 22 November 2023 – ASA International Group plc ('ASA International' or the 'Company'), one of the world's largest international microfinance institutions, today announces that Rob Keijzers, Chief Digital and Information Officer, has purchased 526,545 ordinary shares and Martijn Bollen, Chief Compliance, Legal and Risk Officer, has purchased 40,000 ordinary shares on 20 November 2023.

The following disclosures are made in accordance with Article 19 of the UK Market Abuse Regulation relating to certain transactions in the shares of the Company by Directors of the Company, Persons Discharging Managerial Responsibilities ('PDMR') of the Company and/or Persons Closely Associated ('PCA') with the Directors and PDMRs.

PDMR/PCA FCA Transaction Notification

1	Details of the person discharging managerial responsibilities / person closely associated			
(a)	Name	Rob Keijzers		
2	Reason for the notification			
(a)	Position/status	Chief Digital and Information Officer		
(b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
(a)	Name	ASA International Group PLC		
(b)	LEI	213800NSIUMXPDHUEO94		
4	Details of the transaction(s)			
(a)	Description of the financial instrument, type of instrument	Ordinary shares of one pence each		
	Identification code	GB00BDFXHW57		
(b)	Nature of the transaction	Purchase of Ordinary Shares		
(c)	Currency	GBP		
(d)	Price(s) and volume(s)	Price	Volume	Total
		GBX 30.00	526,545	N/A
(e)	Aggregated information	Price	Volume	Total
		GBX 30.00	526,545	N/A

(f)	Date of the transaction	2023-11-20
(g)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities / person closely associated				
(a)	Name		Martijn Bollen		
2	Reason for the notification				
(a)	Position/status		Chief Compliance, Legal and Risk Officer		
(b)	Initial notification/Amendment		Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
(a)	Name		ASA International Group PLC		
(b)	LEI		213800NSIUMXPDHUEO94		
4	Details of the transaction(s)				
(a)	Description of the financial instrument, type of instrument		Ordinary shares of one pence each		
	Identification code		GB00BDFXHW57		
(b)	Nature of the transaction		Purchase of Ordinary Shares		
(c)	Currency		GBP		
(d)	Price(s) and volume(s)		Price	Volume	Total
			37.00 GBX	40,000	N/A
(e)	Aggregated information		Price	Volume	Total
			37.00 GBX	40,000	N/A
(f)	Date of the transaction		2023-11-20		
(g)	Place of the transaction		Outside a trading venue		

Enquiries:

ASA International Group plc

Investor Relations

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About ASA International Group plc

ASA International Group plc (ASAI: LN) is one of the world's largest international microfinance institutions, with a strong commitment to financial inclusion and socioeconomic progress. The company provides small, socially responsible loans to low-income, financially underserved entrepreneurs, predominantly women, across South Asia, South East Asia, West and East Africa.

ASA International Group plc

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